

MJBIZCON

# ISRAELI CANNABIS TECH DELEGATION

DECEMBER 11-13, 2019 / LAS VEGAS

**ISRAEL**  
INSPIRED BY INNOVATION



ISRAEL EXPORT INSTITUTE



Ministry of Economy and Industry  
Foreign Trade Administration

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# AZROM

## FROM PLAN TO PROFIT

### ABOUT THE COMPANY

Azrom is a leader in the global agricultural market, and applies its experience and expertise to the design, engineering and manufacturing of greenhouse turnkey projects, customized per terrain, climate, crop, and customer needs, whatever they may be, wherever in the world That is Azrom's mark of distinction – its ability to come up with innovative and creative solutions that meet the most challenging demands.

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# BIOLED

**“BREAKING THE BOUNDARIES OF NATURE”**



## ABOUT THE COMPANY

Bioled Eco Light Systems (former ZubaVision) is a young high tech company known for its outstanding Led lighting products and is a world-leading player in the research, development, manufacture, and implementation of advanced horticultural LED technologies.

Bioled, Led light systems are designated for industry, military, and commercial applications. Its systems are high-end, innovative, with extreme efficiency and power performance, heavy-duty and yet lightweight and very easy to install.

Today Bioled is focused on developing horticulture indoor/ greenhouse smart lighting systems, which includes IoT control and management system and machine learning applications Following considerable success in the implementation of mega horticulture and Cannabis projects, Bioled aims to become the most innovative world-leading player in the fast-developing market of intensive agriculture and especially Cannabis.

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# CANNABOTECH

## CANNABIS TECHNOLOGIES

### ABOUT THE COMPANY

CannaboTech is a biopharmaceutical company that develops cannabis-based medicinal drugs and healthcare products.

CannaboTech operates in parallel on three main levels:

- **Pharmaceuticals:** Unique, provisional patents for three challenging indications: Infertility, fatty liver and colon cancer.
- **Medical Cannabis:** Personalised custom-made medical cannabis products such as oils and capsules combined with an innovative drug delivery system and a patient-monitoring method.
- **Healthcare:** Patent pending Healthcare and Dermo-Cosmetics unique formulations for slowing the ageing processes, common skin problems and strengthening body systems.



### CONTACT INFO

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## CANNADU

### THE CANNABIS INNOVATION CENTER

#### ABOUT THE COMPANY

An Israeli biotech innovation group with a specialty in the fields of Cannabis with main strengths in the pharmaceutical space.

The group represent the first 'EXIT' in the cannabis pharmaceuticals field in Israel, selling a company to a traded Canadian company.

The group's clinical trials are conducted by FDA standards in collaboration with the largest HMO in Israel.

#### CONTACT INFO

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## THE GROUP INCLUDES:

### STERO

A pharmaceutical startup company developing a CBD-based steroid sparing treatment with a granted patent, 3 ongoing phase 2a clinical trials with more indications in the pipeline for 2020.

### CANNALEAN

A pharmaceutical startup company developing a novel formulation to treat patients with dyslipidemia with 3 successful pre-clinical trials with 2 clinical trials in the pipeline at H1 of 2020

### CANNAMORE

A pre-clinical and clinical stage Cannabis research & development platform company with a groundbreaking partnership with the largest HMO in Israel with clinical trials in the pipeline for 2020

### CANNADU

An exclusive Biotech Venture Capital fund, focused on Cannabis investments in fields of Pharmaceuticals, wellness, medical applications & devices.

# CANNAVATE

## ABOUT THE COMPANY

Cannavate is a pioneer in the cannabis industry and a market leader in Israel since 2001. Cannavate runs HyDRoSHOP, a leading brand of 12 Highend Agri- equipment stores across Israel, where it successfully sells growing equipment accessories and technologies. With HyDRoSHOP, Cannavate has several brands at the territories such as fertilizers, agriculture light systems, cannabis paraphernalia, and more.

Our extensive experience in manufacturing, exporting and distributing cannabis products and paraphernalia, including wholly-owned global brand Puffiz, a gem among cannabis brands and marketing in Amazon worldwide. Through its Canna-Magazine Cannavate publishes content and articles about the cannabis plant and the industry and by publishing its bestseller book "The Israeli Guide to Growing Cannabis."

Cannavate is a medical cannabis R&D group, aiming to bring a new standard of research and innovation into the industry's ecosystem. From cultivation to developing and producing top-notch research farm and accelerator.



HyDRoSHOP  
גדל באהבה

UPLUX  
LIGHT UP YOUR PLANTS

PUFFIZ

illoo

BETTER

ViPi  
VIP VAPE



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# CANONIC

## BRINGING PRECISION TO MEDICAL CANNABIS



## ABOUT THE COMPANY

Canonic is a subsidiary of Evogene (NASDAQ, TASE: EVGN), developing medical cannabis products through a Computational Predictive Biology (CPB) platform. The company's products in development are aimed at improving active compounds yield, genetic stability and cannabis varieties for specific medical indications.

The company's strategy includes the development of cannabis varieties in order to commercialize medical cannabis products independently or through collaborations.

Canonic has exclusive access to Evogene's genomic assets and technology for the development of medical cannabis products.

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# GEMMACERT

**BE CERTAIN. STOP GUESSING.**



## ABOUT THE COMPANY

GemmaCert takes the guesswork out of cannabis potency – now you know exactly what you’re growing, buying, or selling. GemmaCert combines 3 state-of-the-art technologies – spectrometry, image analysis, and machine learning – to bring you rapid, reliable, real-time results. No special skills or training are required. All you need are the patented GemmaCert device and our user-friendly secure app to benefit from reliable composition and potency readings in moments. Best of all, GemmaCert is completely non-destructive, meaning you can test any flower or product you want: all the certainty, none of the downsides.

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# ROOTSTALK

## LET THE ROOTS DO THE TALKING

### ABOUT THE COMPANY

RootsTalk is a world leader in precision irrigation controllers. Based in Salinas, CA, RootsTalk is engaged with agriculture project design, procurement and installation. RootsTalk controllers are based on award-winning, patented, Israeli technology. For over a decade now, our controllers have been helping growers to improve yields and potency, reduce labor and minimize human error.

RootsTalk has been providing irrigation solutions for some of the largest Cannabis companies in the US, including HarborSide and Indus.

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# ROOTS

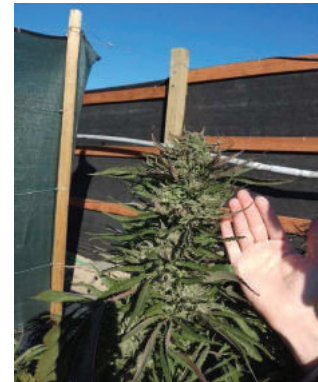
**HEATING AND COOLING ROOTS' ZONE  
TO INCREASE YIELD, SAVE ENERGY  
AND IMPROVE FARMER'S PROFITABILITY**

## ABOUT THE COMPANY

ROOTS Sustainable Agricultural Technologies Ltd, Israeli based, publicly traded on the Australian stock exchange (ASX: ROO) is a graduate of the prestigious Israeli chief scientist technological incubator. ROOTS developed and selling two disruptive, cutting-edge technologies: 1) Root zone heating and cooling temperature optimization technology (for indoors, greenhouses & open fields) and 2) Irrigation by Condensation from humidity in the air.

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Israel is a world leader in the medical cannabis arena. The combination between Israel's renowned agrotechnology sector and the thriving life science industry, powered by the spirit of the start up nation and accommodating climate, has placed Israel in a unique position. This is backed by more than 50 years of ongoing research and clinical trials, dating back to the 1960s when Prof. Mechoulam first isolated the THC and carried out groundbreaking work on the endocannabinoid system.

The Israeli medicalization process, based on the comprehensive clinical guide, also known as the "Green Book" is a first of its kind. The strictly controlled agricultural and manufacturing processes, together with the medical guideline, promise the patients high quality pharma- grade products suited to their needs. This has led to a tremendous growth in the number of patients and an establishment of a thriving industry.

We are proud to present the first official Israeli delegation in the cannabis sector, under the governmental collaboration of The Israel Export Institute, Ministry of Economy and Industry, Economic Mission to the West Coast, and Invest in Israel. The organizations work toward the common goal of promoting Israeli industry through supporting trade and exports, fostering strategic cooperation, and attracting foreign investments. The result is a unique and valuable platform to support innovation and global business connections. We look forward to seeing you at MJBizCon 2019.



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